

Press Release

WebsiteAlive chooses LiveLOOK to offer instant screen sharing capabilities in live chat

Houston, TX – April 12, 2007 – WebsiteAlive, a live chat software service provider, announced today its partnership with LiveLOOK, an instant screen sharing software service provider, based in Morganville, NJ. WebsiteAlive has integrated LiveLOOK's patent-pending screen sharing software with AliveChat, which will allow live chat support representatives to instantly view the screen of a customer in order to visually solve their issues.

"LiveLOOK is extremely unique. We have been searching for a screen sharing vendor to integrate for some time, and have gone through many systems. We have also tried developing our own in-house system, which worked great, but making it compatible across different operating systems, browsers, and computer environments was virtually impossible", said Dustin Yu, President of WebsiteAlive. "Not only does LiveLOOK work on all operating systems (Windows, Mac, and Linux) with all browsers, but also its simple and user-friendly design allowed us to beautifully integrate LiveLOOK with AliveChat.

"WebsiteAlive-LiveLOOK partnership results in ability to offer our customers a more advanced support product – universal live chat with screen sharing. Both LiveLOOK and AliveChat work universally on all platforms - Windows, Mac, and Linux- overcoming a previously unsolved problem of OS compatibility between agents and consumers", said Olga Cantarella, CEO of LiveLOOK. "WebsiteAlive and LiveLOOK make perfect partners both due to our focus on universal technology and due to our similar business strategy – both technologies are offered on the software-as-a-service (SaaS) basis."

About WebsiteAlive

WebsiteAlive is a live chat support solution which provides an instant, real time communication platform via chat between company support representatives and their customers. AliveChat works on any computer with a standard web browser and internet connection to reduce support costs, phone calls, and increase customer satisfaction. For more information about WebsiteAlive, please visit www.websitealive.com

About LiveLOOK

LiveLOOK's universal screen sharing technology allows for an instant visual link between customers and support agents. LiveLOOK launches instantly from a single click on a button, and requires no software downloads for either customers or agents. LiveLOOK works along with live chat, or along with phone support to offer a more robust customer support experience. LiveLOOK works on Windows, Mac and Linux with any web browser. For more information about LiveLOOK and its Business Solutions, please visit www.livellook.net.